

Sustainable Innovation 2010
Creating Breakthroughs: Green Growth, Eco-Innovation,
Entrepreneurship and Jobs
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John Paul Kusz FIDSA, Director, Stuart School of Business. John Paul Kusz is currently affiliated with the Stuart Graduate School of Business at the Illinois Institute of Technology, where he teaches a unique course in Industrial Ecology that integrates the technical, business and legal aspects of the emerging discipline. He is a founder and Associate Director of Stuart's Centre for Sustainable Enterprise and President of JPKusz, Ltd, providing consulting and business development strategies dedicated to eliminating or reducing the negative environmental consequences of business and commerce. Clients include businesses, nongovernment organizations, and academic institutions. Professor Kusz has authored over 40 articles and has developed and patented products in areas of recreation, personal health and safety, medical imaging and surgery and resource recovery systems. In 2007 he was given a Fellowship in the IDSA for his 20 years of work on environmental matters related to product design. His current research is focused on the development of "sustainable" product/business models, at the Centre for Sustainable Enterprise at the Stuart Graduate School of Business and at Erasmus University, the Netherlands